









April 3-5, 2025 I Bharat Mandapam, New Delhi

WORLD'S BIGGEST Showcase of Innovation

STARTUP INDIA @ 2047 UNFOLDING THE BHARAT STORY

SUPPORTED BY







DPIIT #startupindia





The inaugural edition of **Startup Mahakumbh** was nothing short of spectacular, marking a milestone in India's journey toward becoming a global innovation hub. Hosted amidst electrifying energy and optimism, the event united the brightest minds, groundbreaking ideas, and transformative collaborations.

Hon'ble PM's Historic Call to Innovators

PM Modi's inspiring keynote set the tone for a transformative journey.

A Grand Showcase of Innovation

1,300+ exhibitors across 10 thematic pavilions brought India's entrepreneurial ecosystem to life.

The Pulse of Innovation

48,000+ business visitors created a hub of ideas, connections, and collaborations.

Highlights of the maiden edition of Startup Mahakumbh



Thought-Provoking Conversations

392 speakers shared insights across 10 tracks, shaping India's innovation narrative.

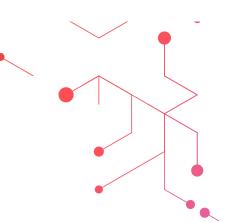
Engaging Key Stakeholders

200

5,000+ delegates and 4,000+ aspiring entrepreneurs energized the startup ecosystem.

Relive the magic, and get ready for an even bigger and bolder edition this year!





Announcing the 2nd edition of Startup Mahakumbh

Building on this resounding success, we are now pleased to announce the second edition of Startup Mahakumbh – themed, Startup India @ 2047: Unfolding the Bharat Story'. This edition will be held from April 3–5, 2025 at Bharat Mandapam, New Delhi. The event is designed to ignite entrepreneurship, foster innovation, and establish itself as a transformative platform for the startup ecosystem. The Journey Continues- Bigger, Bolder, and More Impactful!

The Startup Mahakumbh program is thoughtfully curated by a distinguished committee of leaders from India's startup ecosystem. The event is led by the Federation of Indian Chambers of Commerce & Industry (FICCI). It is supported by key industry stakeholders such as ASSOCHAM, TiE, IVCA, and Bootstrap Foundation. The event is further well-supported by the National Startup Advisory Council, DPIIT, and Startup India.

Startup India @ 2047 - Unfolding the Bharat Story

Startup Mahakumbh is not just an event; it is the beginning of a movement, a confluence of visionaries, change-makers, and disruptors. It has proved that India is not just participating in the global innovation race but is leading it with a vision as ambitious as the nation itself.

As India approaches its 100-year milestone of independence in 2047, the Startup Mahakumbh theme, 'Startup India @ 2047- Unfolding the Bharat Story,' celebrates the spirit of innovation rooted in India's heritage and fueled by cutting-edge technology. It embodies a bold vision for empowering grassroots entrepreneurs, integrating tradition with technology, and building a sustainable, inclusive ecosystem. Together, we are shaping a Bharat where startups drive change, inspire progress, and create a legacy of innovation for generations to come.



Intellectual Convergence

Startup Mahakumbh is a hub of thought leadership, featuring insightful keynotes, interactive dialogues, and expert-led masterclasses. It delves into the latest trends and challenges in the startup arena, offering valuable perspectives.

Innovations Abound

The event showcases a wide array of innovative products, technologies, and business models from startups across India. It aims to captivate attendees with breakthrough ideas that redefine traditional development paths.

Investments for Growth

This platform connects startups with a spectrum of investors, including VCs, angels, and corporate entities. It's a pivotal event for mobilizing capital and fostering

collaborations, enhancing India's entrepreneurial ecosystem.

International Outreach

Startup Mahakumbh serves as a vital platform for Indian startups to network with global peers, investors, and industry leaders, opening doors to cross-border partnerships and global market access.



Spotlight Pavilions: Key Industries Shaping Bharat's Startup Ecosystem



This pavilion dives into the world of Artificial Intelligence and Deep Tech, highlighting startups and discussions on smarter, faster, and more personalized solutions addressing complex challenges across industries.



With growing online threats, this pavilion showcases solutions to protect data, prevent attacks, and ensure privacy. Attendees can explore innovative products while industry leaders share insights on digital security's future, emphasizing its role in safeguarding our interconnected world.



This pavilion highlights cutting-edge manufacturing technologies like 3D printing, robotics, and smart factories, featuring startups driving precision, efficiency, and sustainability in production processes.



Meet startups advancing national security with innovations like autonomous systems and smart combat gear. This pavilion highlights India's push for self-reliance in defence and spacetech through groundbreaking innovations in aerospace, satellite development, and deep-space exploration.



Discover innovations in diagnostics, therapeutics, and smart medical devices. This pavilion also features experts sharing solutions that are transforming healthcare delivery and improving patient outcomes.



Explore innovative D2C brands reshaping consumer experiences across sectors like fashion, beauty, and FMCG. Founders of leading startups will share their journeys and strategies for building scalable, customer-centric businesses. This year's Startup Mahakumbh will feature 12 sector-specific pavilions, each offering conference tracks, expo booths, and curated experiences.



This pavilion showcases innovations revolutionizing banking, payments, and insurance. Discover startups redefining fintech with inclusive, secure, and efficient financial services for the future of Bharat.



Highlighting the gaming and sports industry, this pavilion showcases immersive gaming, fitness wearables, and tools improving athlete performance, revolutionizing engagement in sports.



Meet agri-startups driving change with precision farming, Al-based crop monitoring, and efficient supply chains, empowering farmers and promoting sustainable agriculture.



This pavilion features startups tackling environmental challenges with clean energy, water conservation, and sustainable farming solutions, showcasing India's commitment to green growth.



This pavilion connects startups with leading enablers offering mentorship, resources, and funding opportunities to fast-track growth and success in their journeys.



Discover startups revolutionizing transportation with electric vehicles, battery tech, smart traffic systems, and sustainable public transport, making mobility safer, greener, and more efficient.

What's waiting for you at **Startup Mahakumbh?**

EMPOWERING PROGRAMMES

- Conference: 12 thematic tracks, featuring keynote sessions, panel discussions, and interactive sessions that address the latest trends and challenges in the startup ecosystem across the respective sectors.
- Exhibition: A vibrant and interactive space for startups, soonicorns, unicorns and other organizations to showcase cutting-edge products and services.
- **Investor Connect:** A platform for startups to pitch directly to leading investors and secure funding to scale their businesses.
- Grand Challenge: A competition to identify and reward innovative solutions to key sector challenges, encouraging creativity and providing valuable recognition.
- Future Entrepreneurs Program: A mentorship program designed to guide aspiring entrepreneurs and equip them with the tools to succeed in the startup ecosystem.
- Networking Opportunities: A chance to meet policymakers, experts, industry leaders, and fellow entrepreneurs to exchange ideas and form valuable partnerships.
- Workshops & Masterclasses: Hands-on sessions offering practical insights to help startups refine strategies, enhance efficiency, and scale effectively.
- Pitching Sessions: A dynamic platform for startups to present their innovative ideas to leading investors and industry experts, securing opportunities for growth and funding..

EVENT IN NUMBERS



- <u> 2</u> **10,000+** Delegates
- **50+** Country Delegations
- <u>ළී</u> **5000 +** Entrepreneurs

Partnerships in Innovation **Exhibit and Engage**

PARTNERING FOR GROWTH: TAILORED PARTICIPATION PACKAGES AT STARTUP MAHAKUMBH

Partner with Startup Mahakumbh to showcase your brand and connect with India's top startups, investors, and industry leaders. Whether you're an investor, incubator, or corporate entity, this is your opportunity to play a key role in shaping the future of India's dynamic startup ecosystem while supporting sustainable growth and innovation.

Theme Pavilion Supported By

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- Mahakumbh Presenting Partner
- Mahakumbh Powered By
- Conference Co-Host
- Theme Pavilion Lead Partner
- **Government Partnership Packages**
- Central Govt. Partnerships State Govt. Partnerships Supporting State

Unicorn Partnership Packages - Platinum, Gold, Silver, Bronze

Investor Partnership Packages

• Banking Partner • Investor Platimum, Gold, Silver, Bronze

EXHIBIT @ STARTUP MAHAKUMBH

The Startup Mahakumbh Expo offers an unmatched opportunity for Startups and other exhibitors to gain visibility and connect with key stakeholders from the startup ecosystem, including investors, incubators, accelerators, industry leaders, government agencies, and the global community.

With 12 thematic pavilions, each showcasing a unique area of innovation, we offer specially curated Startup Booths/Pods for startups and organizations to exhibit their products and solutions. Join us at Startup Mahakumbh

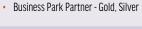
and become part of a dynamic, forward-thinking ecosystem driving the future of entrepreneurship!

Scan to know more

EXHIBITION TARIFF				
CATEGORY	ENTITLEMENTS	TARIFF		
Exhibition Booth (Bare Space)	 Complimentary Delegate Registration (Based on area) Exhibitor's badge to manage booth Listing of Organization Information in e-directory 	INR 18,000 + GST per sq mtr*		
Startup Pods	 Complimentary Delegate Registration (2) Listing of Organization Information in e-directory 	INR 30,000 + GST per POD*		
Business Visitor	Access to all Exhibition Halls	INR 500 + GST		

* 18 % GST will be additional

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Gold Lounge Partner

B2B Lounge Partner



- Startup Mahakumbh Awards Host
 Co-Working Space Partner Gold, Silver
 Academic Partner
 - Session Partner



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